

Conference Announcement

CONTEMPORARY ISSUES IN ECONOMICS, BUSINESS AND MANAGEMENT - EBM 2020

October 09-10, 2020, Faculty of Economics, University of Kragujevac,
Kragujevac, the Republic of Serbia

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On 9th and 10th October 2020, the Faculty of Economics of the University of Kragujevac will organize the Sixth International Scientific Conference entitled *Contemporary Issues in Economics, Business and Management - EBM 2020*.

The conference dedicated to the current issues in the fields of economics, business and management has been organized biennially since 2010. As in the previous years, this year's sixth conference is expected to be an opportunity for domestic and foreign researchers to confront different theoretical and empirical views, which will lead to the deepening of the existing and the acquisition of the new knowledge of the relevant aspects of economics, business and management. These new findings will be published and made available to the scientific and professional public. The conference will also strengthen the existing and enable the acquisition of new business connections and relationships, the exchange of ideas, experiences and knowledge.

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In parallel with the EBM 2020, a four-part conference entitled *The 15th Polish-Italian-Ukrainian-Serbian Scientific Symposium: Contemporary Challenges in Economics, Business and Management* will be held this year, which is a result of many years of cooperation between the Faculty of Economics of the University of Kragujevac and the following academic institutions: the Faculty of Economics of the University of Messina, Italy; the Cracow University of Economics, Poland; and the Kiev National University of Trade and Economics, Ukraine. In addition to the participants from Poland, Ukraine and Italy, students from Norway, Belgium, the United Kingdom and Slovenia, and a large number of researchers from universities in the Republic of Serbia and the neighboring countries are expected as well.

As extremely complex, heterogeneous, dynamic and uncertain, the contemporary business environment imposes the need to introduce new management concepts, methods, techniques and instruments in various fields of economics, business and management. Besides, new areas of interest are emerging as the shoots of the contemporary business environment.

Starting from the characteristics of the contemporary business environment, the following four thematic areas are defined:

- globalization and regionalization,
- key problems and challenges in management and marketing,
- accounting and business finance, and
- the application of informatics and quantitative methods in economics and management.

Within the framework of each thematic area, a number of sub-topics are defined so that each participant can find something that is the narrow area of his interest. As distinguished professors and researchers in the fields of finance, accounting and business economics, the keynote speakers at the Conference will be:

- professor Frøystein Gjesdal, PhD - NHH Norwegian School of Economics, Norway;
- professor Micahel Frömmel, PhD - Ghent University, Belgium; and
- professor Nathalie Van Meurs, PhD - Middlesex University London.

Therefore, this conference is a good opportunity for the representatives of the academic community, the representatives of the Government of the Republic of Serbia, and distinguished businessmen and experts to exchange ideas, knowledge and experience between them through panel and informal discussions, which might result in the definition of appropriate solutions

to and mechanisms for the improvement of the business operations of enterprises as entities and the performance of the national economy of the Republic of Serbia as a whole.

All original and unpublished works, both theoretical and empirical, are desirable. The papers will be subject to double anonymous review and all positively reviewed papers will be published in the Proceedings after the Conference. The Book of the Accepted Abstracts and the Certificate of Participation will be distributed to the participants on the very same day when the Conference is held. The authors of selected quality papers will have an opportunity to have their papers published in the renowned journal of the Faculty of Economics of the University of Kragujevac, i.e. in the *Economic Horizons* scientific journal, indexed in several relevant bases, namely in ProQuest/ABI/INFORM, Cabell's Directories, Index Copernicus Journals Master List, EconLit, EBSCO, Ulrich's Web.

As the President of the Program Committee I expect a larger number of participants from the Republic of Serbia and abroad, and creative, constructive and meaningful discussions, which will bring to light concrete solutions to the improvement of the efficiency of the business operations of companies and the improvement of the performance of the entire national economy of the Republic of Serbia. In addition, I expect that the specific conclusions of the Conference will provide a good basis for future research and consideration both in the academic community and in the general professional community.

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